

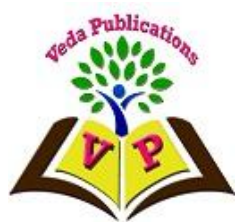
THE USE OF TECHNOLOGY IN EDUCATION: ITS STRENGTHS AND WEAKNESSES

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ABSTRACT



Technology is continually re-shaping our ideas and experience in education, it's really interesting and challenging the way we are adopting the social media as a tool of teaching. This is making teaching and learning activities become easy and structured. The increase in the use of social media as an education tool is important in both private and academic life. The major reasons for using social media tools are for communication, relationship building and social networking. Example, YouTube, Facebook, Wikis, and blogs provide us a huge amount of resource on wide range of subjects. This research paper aims to explore the advantages and disadvantages of social media as an educational tool. This study is mainly based on the student's perspective. In order to achieve the objective, this paper summarizes the literature review as well as the stats and surveys of media.

Keywords: *Social media, Education, Teaching, Learning, Facebook, YouTube.*

INTRODUCTION

Twenty first century social media networking has surprised the world. Social media is playing a major role in every sphere of our life, its playing major role in society, economics politics and education etc. It has turned out to be best amongst the other instruments for exchange of data and learning process. According to stats in society younger people utilizes internet and social media more for communication and learning. Today everyone, particularly students utilize social media networking as the medium to keep in contact with their friends and relatives and furthermore to meet new ones. Like some other mechanical advancement internet based life has it's very a lot of favorable circumstances and detriments. Schools are receiving innovation for academic purposes and presenting social media into the classrooms. "Social media connections affect so many aspects of our lives that our argument that they can also be applied to education and learning should be no surprise" (King and Sen 2013, p.622) the role of social media in education field may bring new opportunities to students and it might also affect the old traditional way of teaching and learning. This paper aims to investigate the use of social media in teaching and learning and also look at the strengths and weakness of social media in education.

Raut Vishranti in her paper "Use of social media in education: positive and negative impact on the students" talks about the how students are engaging with social media in classrooms. She also discusses how social media has created the positive and negative aspects on the students. She says "today's society with millions of us engrossed, unhealthy addiction, in the latest happenings via apps such as Whatsapp, Facebook and Twitter. They create longer term friendships by being in touch online even when friends are no longer physically meeting" (Raut Vishranti p 1)

Lad Harshita in her paper entitled "The Positive and Negative Impact of Social Media on "Education, Teenagers, Business and Society" talks about the how everyday social media has created communication between the teachers and students in classroom condition. She also discusses about how

social media has impact on business and education field. "Social Media has affected various fields in both Positive as well as Negative aspects. The current research shows that in Education field students can get the quality of education, acquire new skills but at the same time he/she may get distracted and addicted by too much use of social media. Social media has helped Teenagers in developing awareness, develop social skills, but has also made violence normal, made everything commercial and also many teenagers are not able to score good in their exams" (Lad Harshita P. 6)

SOCIAL MEDIA AND ITS GROWTH IN THE EDUCATION FIELD

"Social media are primarily Internet-based tools for sharing and discussing information among human beings." – Wiki.

Social Media is an exceptionally fundamental part of life from shopping to electronic communication and training to employees, social media is critical. It is a vast network which is utilizing net for complete instruction however tragically we have additionally an exceptionally vast number of individuals including larger part of youth and young students utilizing internet just for informal organizations. Social media is extremely huge advancement of innovation however when we talk about the social media systems, it has both advantages and disadvantages and progress towards becoming massively normal and across the board in recent years. In late 1990's social organize brought into the world with Web 2.0 presenting highlights of blogging and posting in 1997 which enables customers and people to make profiles what's more, make companions, later in year 2003 another face of informal communities linkedin.com and myspace.com yet in year 2003 facebook.com and orkut.com change the absolute idea of informal communities in the historical backdrop of online life and web sciences, it changes the meaning of informal communities. After year 2003 social systems were particularly advance with new highlights, by new highlights the client even can change the entire front end appearance of the site on his profile which is a stage.

In 1980s computers played major role in the education filed as a part of communication and in the 2000s as CD-ROMS were first presented and the web turned out to be easier to understand. Today In the beginning at 2018, according to survey 95% of high school understudies students have a cell phone and 45% state they are online nearly constantly. As the utilization of innovation and web based life has turned out to be increasingly predominant, a few instructors and guardians contended that they were too diverting for the classroom environment. This prompted numerous schools blocking Internet get to, including access to web based life destinations, and notwithstanding forbidding the utilization of PDAs to class. These arrangements ended up being to be insufficient now and again, as understudies keep on conveying their telephones to class in spite of the no wireless strategy, and many even discover approaches to get to web-based social networking locales paying little respect to insurances taken by school managers. Because of these difficulties, numerous schools have embraced a "Bring Your Own Device" (BYOD) approach to school. This is a strategy that enables understudies to bring their own web getting to gadget, for example, a telephone or iPad, to access the Internet for research and other in-class exercises.

POSITIVE ASPECTS OF THE SOCIAL MEDIA ON EDUCATION

Social media has both advantages and disadvantages for students. First we will look at the positive aspects of it. Social media can make students to take part actively in the all-academic and co-curricular activities and it makes easy for students contact with other students and teachers with regards to college assignments and projects. Today we all are using Google classrooms for to work on our group and individual assignments from the comfort of our own homes. According to stats students those who use social media can also participate more in classroom discussions. When social media used in education, students those who are facing difficulties in expressing their thoughts in classrooms, they are using media as a tool to express their thoughts and they can easily get involved in the learning process. Social media will help students to build their

confidence level and it will also helpful while working on their homework's and for other preparations. Students can ask about their doubts through classroom to get cleared by posting their problems. Students and teacher both get benefit through Google classroom.

It doubles investment with the coming of various web based life stages, it has turned out to be workable for students to associate with their partners, companions and even teachers subsequently expanding joint effort. Example today teachers are sharing their YouTube lectures to help students to understand concepts easily. Anyone can listen to great lectures through YouTube today. Using social media as education tool makes it easy for students to reach the faculty personally; somennumbers of students are naturally afraid in person and may not speak up in an open environment. But this is not the case on social media. Students actively participate on social media thereby sharing valuable information and views with other students too.

It makes it simple for understudies to achieve the workforce actually: - A great number of understudies are normally modest face to face and may not talk up in an open situation. However, this isn't the situation via web-based networking media. Understudies effectively take an interest via web-based networking media in this way imparting significant data and perspectives to different understudies as well. It's a simple method to speak with a group amid group ventures, team undertakings and gatherings can be planned and imparted to everybody without experiencing any burdens. It's a superior method to express everybody's perspectives without the need of physical nearness dependably. It makes sharing data simple and straightforward:- Valuable reports, recordings, documents, joins, and so forth can be shared effectively with the snap of a catch. This procedure dispenses with the danger of Xerox, replicating, or keeping up different materials that are required for future purposes.

Google has helped more than 20 million students in their training utilizing their instruments. By investing so much energy working with new

advancements, students grow faster. With the expanded spotlight on innovation in training and business, this will support students fabricate abilities that will help them all through their lives. Talents got discovered faster, students who were good at programming got their name out there easily, student who were good in music, got their videos out and shared leading them to their dreams. A ton of the students could educate open about their issues – utilizing online networking which brought mindfulness and tackled a great deal of issues. The simplicity with which a student can alter their profile makes them progressively mindful of fundamental parts of structure and design that are not frequently instructed in schools. The straightforwardness and speed with which clients can transfer pictures, recordings or stories has brought about a more noteworthy measure of sharing of imaginative works. Having the capacity to get moment criticism from loved ones on their imaginative outlets enables understudies to refine and build up their imaginative capacities and can give much required certainty or help them choose what profession way they might need to seek after.

Teachers have many choices to share helpful web sites, links and this advantages the student. Students, teachers and guardians can be in agreement with the assistance of internet based life. Locales like Facebook assist instructors with staying in contact with guardians and let them think about the advancement of their kids. Alongside the focal points web-based social networking likewise has a few weaknesses. Online life can be a diversion for a few students and they might be occupied from their school work and the teachers will have no choice of knowing which students focus. There is dependably a probability that the students won't utilize web based life for instructive purposes. They may utilize web-based social networking for their own communication.

NEGATIVE ASPECTS OF THE SOCIAL MEDIA ON EDUCATION

There are a lot many negative aspects to social media. In short Social media networking is anticipating a false image of this present reality that we live in, The major bad defect of social media is addiction, continuously checking on social media,

facebook, twitter, linkedin and other social media apps. This addiction of social media networking could affect the other activities of students in classrooms like concentrating on studies, taking part in co-curricular activities, and ignoring the ground realities. The fame of social media, and the speed at which information is published, has created a lax attitude towards proper spelling and grammar. This reduces a student's ability to effectively write without relying on a computer's spell check feature. Many students rely on the accessibility of information on social media and the web to provide answers. That means a reduced focus on learning and retaining. Our capacity to hold data has weakened, and the enthusiasm to invest more energy examining and looking into great data has decreased, due to the way that we became acclimated to the simplicity of availability to data via web-based networking media. Students, who endeavor to perform multiple tasks, checking web based life destinations while considering, show decreased scholastic execution. Their capacity to focus on the job needing to be done is fundamentally decreased by the diversions that are realized by YouTube, Facebook or Twitter. The additional time students spend on social destinations, the less time they spend associating face to face. In view of the absence of body signals and other nonverbal prompts, similar to tone and affectation, interpersonal interaction locales are not a satisfactory swap for eye to eye correspondence. Students who invest a lot of energy in interpersonal interaction are less ready to adequately convey face to face. How much private data is accessible on the web and the obscurity the web appears to give has influenced understudies to overlook the need to channel the data they post. Numerous universities and potential managers explore a candidate's interpersonal interaction profiles before allowing acknowledgment or meetings. Most understudies don't continually assess the substance they're distributing on the web, which can realize negative outcomes months or years not far off. Understudies are having a harder time getting the chance to convey up close and personal with individuals, and are losing their relationship building abilities, because

of that they are investing increasingly more energy talking from behind a screen.

CONCLUSION

As for the study we came to know the different positive and negative effects of social media life on learning students. It is critical to beat this issue. By what means can guardians lessen the negative parts of social media life while enhancing the positive outcomes? Directing their entrance to web-based social networking is one amazing technique. A large portion of the negative viewpoints can be overwhelmed by decreasing the measure of time spent on informal community locales. Focusing on their scholastic advancement and tending to any issues will go far towards keeping the negative parts of web based life from affecting their examinations. Give abundant time to up close and personal social collaboration, such as having some family relaxation time in which you talk about their examinations in a casual air or welcoming loved ones over for get-together, giving fun, eye to eye social association with friends and family.

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